



Strategic Workforce Management



Navigating Optimal Performance

Workforce Management Expertise

Workforce Insight is the leading provider of strategic workforce management consulting and implementation services.

Founded with one mission: to help organizations transform the way they use technology to leverage their most valuable resource - their workforce.

Over the past two decades the consultants of Workforce Insight have earned a leadership reputation for helping large, dispersed companies yield substantial returns from technology investments in:

- **Timekeeping**
- **Labor Scheduling**
- **Absence & Leave Management**
- **Workforce Intelligence**

That's not just getting the best time and attendance system to work well. It's having deep knowledge of how labor drives the operating budget for every business we serve. It's deploying industry experts to uncover critical business challenges - navigating change, processes and systems. It's providing real-time visibility to labor data, and superior communication with stakeholders. And it's empowering organizations to optimize the way their people, and their businesses perform.

Everything we do, every system we deploy, the entire roadmap leads to this. It's in our name and our corporate emblem. It's how we instill passion, and generate rewards. The compass that guides us through challenging terrain, with unwavering focus on driving ROI North.



Independent, Unwavering Focus

We are independent consultants. We have no restrictions or competing interests when it comes to recommending and deploying the best possible solutions for our customers. This is all we do.

We believe that regardless of industry, size or stage of adoption, many businesses have yet to gain substantial performance improvements through better alignment of labor, process and technology. Our entire methodology and service offering has been constructed to bridge this gap - between a standard that relies on technology alone and optimal results that are only achieved through hands-on stewardship, insight and relentless focus on business objectives.



Best Practice Implementation

It is commonly known that the longer an implementation takes, the more difficult it is to yield optimal returns. A long, meandering path is typically marked by obstacles and increased risk. A short course with narrow focus can be equally detrimental. Workforce Insight's experts are seasoned in the intelligent navigation of strategic, operational and political landscapes required to streamline the path to value.

Our implementation methodology employs a phased, best practice approach to avoid pitfalls that commonly take projects off course. Whether solutions involve first-time deployment, upgrade or expansion, the scope and course are feasible, economical and mapped to the logistical constraints of the organization.

*bridging the gap
between technology
& success*



| Understanding the Potential | Charting the Course | WFM Solution Implementation | Experiencing Initial Value | Optimal Results Achieved |
|---|---|---|---|--|
| Business Assessment Benchmarking Gap Analysis Define Metrics for Success Business Case Preparation | Vendor Selection Requirements Gathering Scope Definition Vendor Selection Organizational Readiness | Implementation <i>assess • install • configure integrate • test • operate</i> Strategic Planning Project Management Product Installation System Configuration & Integration Testing & Development | Change Management Change Management Training Roll Out | Optimization & Support Post Installation Review ROI Study Ongoing Optimization & Support |

Workforce Insight Service Continuum

As independent well-traveled experts, Workforce Insight brings objective guidance, intelligence and momentum that dramatically shortens project lifecycles and improves return on investment.

Industry Solutions

For most industries we serve, workforce issues have never been more complex or challenging, as customers strive to balance labor costs and employee retention, ensure compliance and somehow deliver cost-effective service and superior quality.

The strategies deployed for a national hospital chain vary widely in comparison to those for a large manufacturer – but both share one single mission; to achieve optimal performance.

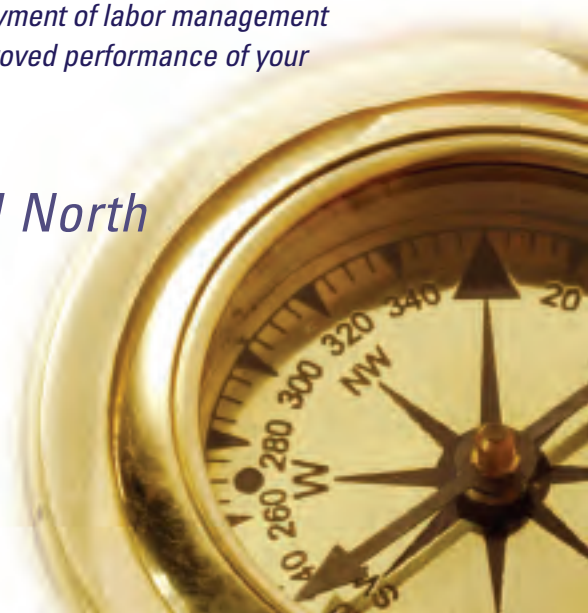


Contact Workforce Insight to request industry-specific solutions for your business and targeted resources for:

- **Retail & Hospitality**
- **Health Care**
- **Education**
- **Manufacturing**
- **Government**
- **Finance**
- **Transportation & Distribution**
- **General Services**

Ask how we can navigate your business to higher ground through better deployment of labor management technology, and improved performance of your workforce.

Driving ROI North





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